

## Literacy Services

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Going beyond publishing quality books, Adarna House prides itself as being the only comprehensive literacy services provider in the country. We have developed reading programs and complementary services to ensure that our clients get the best value for their time and resources with every transaction.

### Book Fair

Invite us to set up a selling booth at a venue of your choice. People can buy books for personal use or for your charity, and we can come up with a book donation package based on the total purchases made. We also do this for schools through *Biyaheng Eskuwela ng Adarna (BEA)*, our literary campus tour, which includes student contests, author and illustrator visits, and book-making lectures.

### Storytelling

*Kuwentong Adarna* is our means of sharing stories through our passionate storytellers. Our pool of trained and professional freelance storytellers available can provide educational entertainment for your events. They will take the kids to different worlds by making our stories come to life and engaging them in fun games and activities, which help expose the children to their cultural heritage.

### Book Development

We can help you produce books for your awareness and promotional campaigns. You can choose from our pool of writers and illustrators, and make use of our book development expertise — research, editing, creative direction, and printing.

### Workshops for Day Care Workers

- *Storytelling*

A workshop on the art of narration, it focuses on the tools a storyteller can use, and how these tools can be maximized to the storyteller's advantage. It gives tips on choosing stories, preparing for storytelling sessions, and developing different ways to tell a story.

CASH	CASH plus BOOK PURCHASE		BOOK PURCHASE
Php 10,000.00	Php 5,417.00	Php 13,500.00	Php 27,000.00
	CASH	BOOKS	

- *Creating Teaching Aids*

A workshop for early education teachers, this course will teach participants how to create interactive teaching and visual aids made out of indigenous and recyclable materials. The workshop will discuss the qualities of good teaching aids, and provide tips on how to choose materials according to the age of the students.

CASH	CASH plus BOOK PURCHASE		BOOK PURCHASE
Php 13,250.00	Php 6,625.00	Php 17,000	Php 34,000.00
	CASH	BOOKS	

• *Teaching Beginning Reading*

This workshop tackles the Four-Pronged Approach, a literature-based method of teaching beginning reading. Each of the four prongs are discussed, accompanied by extensive modules, then applied by the participants through interesting and practical activities.

CASH	CASH plus BOOK PURCHASE		BOOK PURCHASE
Php 21,000.00	Php 10,500.00	Php 26,000.00	Php 52,000.00
	CASH	BOOKS	

• *Library Improvement Series*

This workshop for librarians and reading center staff will show participants how to better encourage the children in their school or community to discover the joys of reading. It will cover topics such as choosing books, distinguishing reading levels, and developing library activities.

CASH	CASH plus BOOK PURCHASE		BOOK PURCHASE
Php 25,000.00	Php 12,500.00	Php 31,250.00	Php 62,500.00
	CASH	BOOKS	